

PERFORMANCE REPORT

STATE: Alaska

GRANT NO.: F-31-29

GRANT TITLE: Aquatic Education

PERIOD COVERED: July 1, 2017- June 30, 2018

STUDY NO. AND TITLE: AE-3-1 AYK Information and Education Services

STUDY OBJECTIVES:

The purpose of this project is to increase public understanding of Alaska's sport fishery resources and their management.

Project objectives for AYK Information and Education Services project, **AE-3-1**, were to:

1. increase public understanding of Alaska's fishery resources by assisting Region III staff in design and layout of public information handouts, pamphlets and brochures and disseminating these publications to the general public through Sport Fish Division's information center, public events, and presentations;
2. meet the increasing public demand for angler information, educational materials, and departmental publications by continuing to develop Region III's web site;
3. promote public support for Region III's research and management programs by writing press releases for the immediate dissemination of information to the public, particularly concerning emergency orders or other management advice, and articles for publication in various recreational magazines and other forums;
4. increase awareness of, and involvement in, stewardship of aquatic resources and their uses by working with regional school districts to meet requests for classroom visits, especially in conjunction with the Salmon in the Classroom and the Rural Outreach & Education (ROE) program, and distributing informational packets to teachers;
5. increase awareness of, and involvement in, stewardship of aquatic resources and their uses by organizing events, such as Kids' Fish and Game Fun Day, Becoming an Outdoors-Woman (BOW) workshops, Beyond BOW events, Alaska Conservation Camps, ice fishing and sport fishing educational clinics; and facilitating Sport Fish Division involvement in public events, such as the annual Fairbanks Outdoor Show.

RESULTS/DISCUSSIONS:

Objective 1: Managed Fairbanks Sport Fish Information Center. Updated Stocked Lakes booklet. Assisted with editing AYK/UCUS regulation summary booklet.

Objective 2: Updated the *Becoming an Outdoors-Woman* program website schedule page. Updated the weekly fishing reports on the web and phone recording, throughout the season. Updated the fish count pages for Region III. Updated and maintained the

Chitina Dipnet website schedule page. Posted Region III Emergency Orders and News Releases. The I&E services also made numerous corrections and updates to Department web pages. Completed the "How to Fish for Delta Clearwater Coho Salmon" instructional video which will be placed on Youtube, Vimeo, and the ADF&G website.

Objective 3: Wrote and disseminated news/press releases. Disseminated Region III Emergency Orders. Advertised special events, such as *Becoming an Outdoors-Woman* (BOW) workshops. Posted emergency orders on the ADF&G Sport Fishing Interior Alaska Facebook page. Created short, informative videos for the ADF&G Sport Fishing Facebook page to highlight our stocking, research, and management actions.

Objective 4: Worked with school teachers through the ADF&G Salmon in the Classroom program by training and lending support for 10 incubation aquaria in FNSBSD and gave individual talks requested by participating and non-participating teachers. Coordinated 9 ice fishing events for local school children.

Objective 5: Organized and coordinated a BOW summer weekend-workshop. I&E services also: coordinated and orchestrated ADF&G DSF participation in the Fairbanks Outdoors Trade Show; held a public ice fishing event; coordinated and executed Fairbanks Family Fishing Day; gave talks on topics such as ice fishing, fish identification, and life history; supervised and coordinated all aspects of the Becoming an Outdoors-Woman program; and, partnered with the UAF Outdoor Adventures program to offer 3 fishing clinics for UAF students.

FINAL REPORT STATUS:

This performance report constitutes the final report of activities for study AE-3-1 during this reporting period.

PREPARED BY: James W. Savereide, Regional Research Supervisor; Nancy Sisinyak, Information Officer, and Erik Anderson, Education Specialist

DATE: September 1, 2018